

# The 10 Blind Spots That Keep Successful Men Stuck — and How to Break Free Fast

Designed exclusively for **senior leaders** ready to reclaim  
their **drive, direction, and deeper purpose.**

Presented by: Matt Fox, creator of the The Home  
Straight Method



Success Can **Trap** You.

Here's How to **Escape**.

You've built it all — title, team, wealth, respect.

But the quiet truth you rarely voice?

You're coasting. Numb. Disconnected.

It's not because you failed.

It's because you outgrew the game.



And unless you spot the **traps** you're stuck in, you'll drift through your final chapter — instead of designing it with fire.

Inside this guide:

- ✓ 10 leadership **blind spots** that quietly kill fulfilment
- ✓ How to **spot them fast** — before they cost you years
- ✓ **Tactical shifts** to reignite mission, meaning, and momentum

Let's get to work.



## BLIND SPOT 1: Outrunning Reflection

**The Trap:** Staying busy to avoid asking hard questions.

**The Shift:** Schedule ruthless reflection time weekly.

Build future vision, not just task lists.



## BLIND SPOT 2: Mistaking Motion for Meaning

**The Trap:** Achieving goals that no longer move you.

**The Shift:** Audit your calendar.

Cut 20% of projects tied only to status, not soul.



## BLIND SPOT 3: Fear of Losing Status

**The Trap:** Staying stuck to protect the image others expect.

**The Shift:** Redefine winning: Less applause, more alignment.



## BLIND SPOT 4: Ignoring the Soul's Signals

**The Trap:** Suppressing restlessness with more work.

**The Shift:** Follow restlessness as data, not dysfunction.



## BLIND SPOT 5: Postponing Legacy

**The Trap:** Telling yourself “later” to delay designing impact.

**The Shift:** Define one legacy project you can start today.



## BLIND SPOT 6: **Living on External Validation**

**The Trap:** Measuring your life by titles, bonuses, awards.

**The Shift:** Measure impact on family, mentees, the next generation.



## BLIND SPOT 7: Over-Identification with Role

**The Trap:** Believing “I am my title.”

**The Shift:** Separate who you are from what you do.

Write a new identity statement.



## BLIND SPOT 8: Underinvesting in Intimacy

**The Trap:** Trading connection for career.

**The Shift:** Weekly non-negotiable time for real conversations with family and self.



## BLIND SPOT 9: *Staying Too Comfortable*

**The Trap:** Settling for predictable success instead of courageous reinvention.

**The Shift:** Take one bold, uncomfortable action every 30 days.



## BLIND SPOT 10: **Waiting for Permission**

**The Trap:** Waiting for a "sign" to change instead of owning the decision.

**The Shift:** Permission is a myth. Decide, then move.



## "From Blind to Bold: What Happens Next"

The cost of drifting isn't just **boredom**.

It's **regret**. It's **lost years** you can't buy back.

You don't have to throw your life away.

You just have to **realign** it. Now it's your **move**.



Want a Personal Reinvention Blueprint?

DM me: [Matthew Fox](#) or email me: [matt@mattfoxcoaching.com](mailto:matt@mattfoxcoaching.com) "NEXT" to set up your complimentary Home Straight call.